



Global Journal of Innovative Research Perspectives (GJIRP)

U.S. ISSN: 3143-1089

(Peer Reviewed, Open Access Academic Journal)

Website: www.gjirp.org | Email: editor@gjirp.org

Date: 20 August 2026

To,

Mona Gupta

Subject: Confirmation of Research Paper Publication

Dear Mona Gupta,

We are pleased to confirm that your research paper titled “Social Media Marketing and Online Purchase Intentions among Young Consumers” has been successfully published in the Global Journal of Innovative Research Perspectives (GJIRP), Volume 02, No. 03, Special Issue Jul-Sep 2026, ISSN: 3143-1089.

Your paper is now available online at:

<https://gjirp.org/index.php/gjirp/article/view/120>

DOI: <https://doi.org/10.63345/gjirp.v2.si3.0826>

Page No: 363-372

The editorial board extends its sincere appreciation for your valuable contribution to our journal. Your research work demonstrates a high standard of academic excellence and adds significant value to the journal.

We congratulate you on this achievement and look forward to your continued association with GJIRP in future publications.

With best regards,

Dr. Munish Kumar

Editor-in-Chief

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